

Our New Year's Resolution to You: To Meet YOUR Reproductive Health Needs in 2016!

It has always been my dream to offer women and girls real choices about their lives - and that means choices about their reproductive health. How to plan their pregnancies, how NOT to have children when they don't want to, and how to have the healthiest pregnancies and give birth to the healthiest babies when they want to. YOU need the information and the ability to do this - and this is what Choices Women's Medical Center offers today in our state-of-the-art facility in Jamaica, Queens: real choices and healthcare you need, from birth control and Well Woman Gynecological Care, to abortion services and the very best prenatal care.



Welcome to Choices 2016!

**Merle Hoffman, Founder/President
Choices Women's Medical Center**

In 2016, Choices celebrates our 45th year of meeting your health care needs with services of the highest quality. This year, Jan 22, is also the 43rd anniversary of abortion being legal in the U.S. So long as women get pregnant, abortion must be safe and accessible. Choices is committed to making abortion services - up to 24 weeks of pregnancy - available to women who need them. In addition, we want to make it easy for you to access other high quality health care services such as pre-natal care, GYN exams, counseling, birth control options, and much more.

Every year about 50% of all pregnancies in this country are not planned.

Perhaps you weren't on birth control, perhaps the condom broke, perhaps... perhaps... However it happened, you find yourself in a situation you wish you weren't in. You may know exactly what you want or need to do or maybe not...but for some women it can be a complicated and difficult time.

Options counseling - Choices has a team of licensed counselors who will talk with you about your concerns and answer your questions. Choices calls it "options counseling," and it will provide you with all the information



Volunteer Escorts outside Choices Women's Medical Center show their support.

you need to make the best decision FOR YOU. It is up to you to decide – ending the pregnancy, adoption or becoming a parent. It is fine to consult others if you wish – parents, a partner, other loved ones – but the decision is ultimately your's to make.

Women faced with this decision are not alone. By age 45, more than half of all women in the U.S. will have experienced an unplanned pregnancy, and three in 10 will have had an abortion. Abortion is a very safe medical procedure, and Choices has been providing this service to its patients for the past 45 years. There are no harmful effects from abortion done by experienced, caring doctors

in a safe, clean environment, as Choices is. For more information please [visit our website here](http://www.choicesmedical.com/abortion) (<http://www.choicesmedical.com/abortion>) or call us for a confidential discussion with one of our health care professionals.

At Choices, we honor every patient's right to choose in a completely nonjudgmental and confidential space.

For appointments:

Call 718-534-3800; [go online here](#); or text "Choices" to 27120.

We can process your application onsite for "**Emergency Medicaid**" for same-day visits. Other financial help available.



Choices Women's Medical Center

Celebrating the best of women's health care for over 45 years.

OUR SPECIALTY IS YOU!



CHOICES
WOMEN'S
MEDICAL
CENTER

800 421-7079 • Text "CHOICES" to 27126
CHOICESMEDICAL.COM

Where did YOU meet Choices?

I saw Choices with a smiling face on the subway.

I heard about Choices right after my favorite song on Pandora.

I searched online and there it was!

Our **new subway ad** (pictured here) is now greeting people on subway lines from Brooklyn through Manhattan to the Bronx and Queens. **Pandora** Internet Radio streams your "must listen" music – and invites you to visit Choices. Our **website** (watch for our new design, live soon!) catches your searches for all of your reproductive health

needs. Choices is reaching out to YOU and women and teens like you to make sure you know about our top-rated services. And some of our best advertising is

still word-of-mouth: from your mom or grand-mom (yes, we've been serving women THAT long), your friends at school or work, school counselors or neighbors.

And we're introducing some NEW services this year:

- **Available NOW - Walk-in GYN Exams** for PAP tests or something you're concerned about and and want to find out about NOW;
- **Coming soon: Telemedicine** – for women who live out of state or far from public transportation;
- **Lots more – Keep checking our website regularly.**